

HAZEL 4D

SUSTAINABILITY

# OUR ECO MISSION

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## SUSTAINABILITY IS OUR PRIORITY

At Hazel 4D, sustainability is our priority. We are committed to adopting more sustainable solutions to complex environmental problems within the packaging industry. As such, we are constantly looking for new ways to reduce our environmental footprint and setting targets so that we can hold ourselves accountable for our role in protecting the environment.

Our long-term goal is to become net-zero by latest 2050, in line with science-based climate targets. We are driven to reduce our Scope 1, 2 and 3 emissions in order to achieve this. By investing in the latest innovations in the packaging industry, including products which are made from recycled content, are recyclable or offer paper-based alternatives, we are industry leaders in sustainable products.



## EARTH AND CLIMATE

transition to net-zero carbon emissions by the latest 2050, in line with science-based targets



## POLICY AND LEGISLATION

ensure we are experts in our field, always up-to-date with the latest legislation, and able to advise our customers



## CIRCULAR ECONOMY

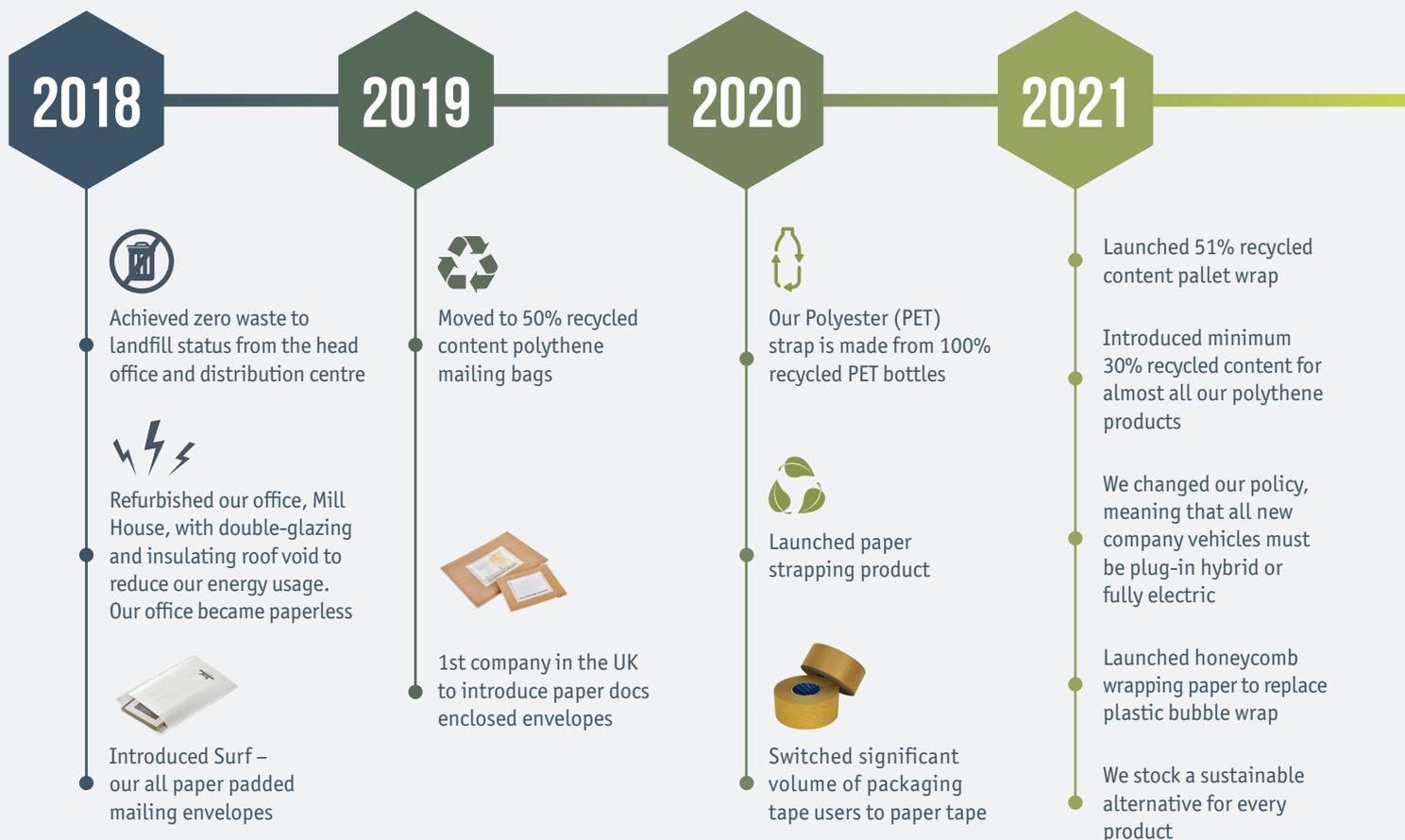
transition to recycled content and recyclable products, considering the overall impact of all products



## SOCIAL VALUE

donating regularly to charities, including environmental charities

# SUSTAINABILITY ROADMAP



At Hazel 4D, we recognise the importance of minimising our environmental impact. We are constantly searching for sustainable solutions to complex environmental issues, and helping our customers to do the same. Our sustainability roadmap highlights our successes so far and outlines our plans for the future.



**2022  
& BEYOND**

### FEBRUARY

Signed up to science-based targets to become Net Zero by 2050 at the latest

### MARCH

Obtain our ISO14001 Certification

Rolled out a programme to drive awareness about recycling

Launched Extremus Eco Nano machine film which is minimum 30% recycled - the first of it's kind in the UK.

### JULY

Obtain our Ecovadis sustainability rating

Installed solar panels at our office in Horsforth, and a range of energy efficiency measures including upgrading our LED lighting and heating systems

**2024**

Certified



This company meets the highest standards of social and environmental impact

Corporation

Achieve B-Corp Status



100% of our products to be fully recyclable

**2030**



Reduced our carbon emissions by

**50%**



## REDUCE

Reducing customers' plastic stretch film use by up to 65% through load film optimisation consultations and new generation multi-layer nano films

Helping customers reduce waste and reduce their Packaging Waste Recovery obligations (PRNs)

Helping customers consistently apply less tape per box with our automatic case sealers



## REUSE

Continually sourcing and introducing products made with recycled content, such as The Boxer and Pilot mailing bags

Helped customers reuse waste cardboard through closed loop recycling systems and cardboard shredding machines

Implemented a buy back scheme to refurbish and reuse strapping tools



## RECYCLE

98% of the packaging consumables we sell are fully recyclable  
We aim to make this 100% in the next 3 years

Introduced all protective paper mailers as an easily recyclable alternative to bubble lined mailers

Introduced all paper documents enclosed wallets that can be recycled without removing them from cardboard boxes

We work with Recycling Lives, a waste management company that helps to rehabilitate ex-offenders and find homeless people accommodation

## REIMAGINE

Continually searching for more sustainable alternatives, trialling the latest innovations in packaging

Reimagining the partnership between Hazel 4D and our customers, offering a consultancy service with expert knowledge alongside the latest packaging innovations focused on carbon reduction and environmental responsibility

# SUSTAINABLE DEVELOPMENT GOALS

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## SDG 12

### RESPONSIBLE CONSUMPTION AND PRODUCTION PATTERNS

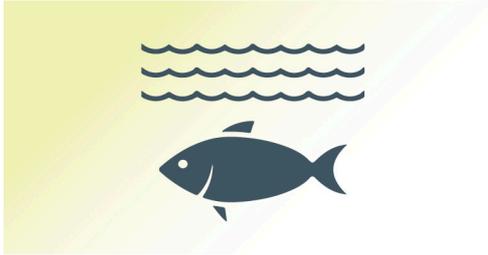
We want to ensure our products are sourced and used responsibly, minimising their environmental impact on the planet. We have already achieved zero waste to landfill status, and introduced many products which have recycled content, are recyclable as well as paper based.



## SDG 13

### CLIMATE ACTION – COMMITTED TO REDUCING EMISSIONS

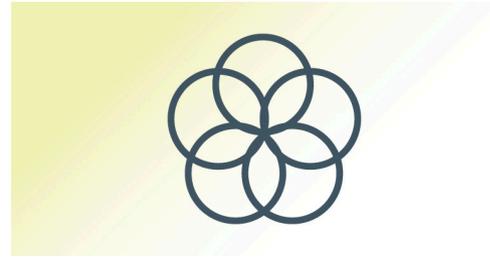
We recognise the necessity of urgent climate action and are committed to reducing our emissions in line with science-based targets. We are making significant reductions in our Scope 1 and 2 emissions, through the introduction of our electric fleet of vehicles and undertaking our energy efficiency project, which includes solar-generated power at our office in Horsforth, Leeds. We aim to cut our emissions 50% by 2030, with a view to reducing our Scope 3 emissions too and becoming net-zero by 2050 latest. We will also be investing in certified carbon-offsetting projects to offset the carbon emissions which cannot be reduced.



#### SDG 14

### LIFE BELOW WATER

We want to protect marine life, and ensure we are not contributing to the global issue of plastic pollution entering our oceans. We actively promote recycling, and nearly all of our products have recycled content in them and are 100% recyclable. To assist customers wanting to transition away from plastic, we also offer paper-based solutions too.



#### SDG 17

### PARTNERSHIPS FOR THE GOALS

We recognise that the only way to achieve sustainable development is through working together. Creating positive impacts for our customers and our wider communities, whilst protecting the environment, is our central goal.

We donate to a wide range of global charities, and our employees actively fundraise for their charities of choice.



**WE'RE COMMITTED TO NOT ONLY  
REDUCING OUR ENVIRONMENTAL  
FOOTPRINT, BUT HELPING CUSTOMERS  
TO REDUCE THEIRS TOO**



# SUSTAINABLE PRODUCT INNOVATION: BOOST YOUR RECYCLED CONTENT



Below is a small selection of products from our range that contain over 30% recycled content, meaning they're plastic tax exempt. Visit [hazel4d.com](http://hazel4d.com) to see our full product range



## Extremus Eco Nano Recycled Machine Film

Extra strong Nano film contains over 30% recycled content and is ISCC accredited. This product is 100% recyclable.



## Extremus Eco Recycled Hand Film

Premium quality hand pallet wrap with minimum 30% recycled content. This product is 100% recyclable.



## Pilot Mailing Bags

Protect soft goods, like clothing, in the post. Made from minimum 50% recycled content. These bags are 100% recyclable.



## Recycled Foam Corner Protectors

Made from 80% post industrial waste, the foam corners are 100% recyclable and are the ultimate protection for your goods.

Recycled content diverts plastic going to landfill and drives recycling rates. This helps to reduce plastic pollution, so we can look after our wildlife.



# SUSTAINABLE PRODUCT INNOVATION: SWITCH TO PAPER ALTERNATIVES



Below is a small selection from our range of paper alternatives to plastic products, visit [hazel4d.com](http://hazel4d.com) to see the full range



## **The Boxer® Recycled Paper Void Fill**

A recycled and 100% recyclable void fill solution to prevent damage in transit.



## **Paper Honey Comb System**

An excellent alternative to plastic bubble wrap and is recycled, recyclable, reusable and compostable.



## **Surf All Paper Mailers**

Surf padded mailers are made of paper inside and out meaning they are fully recyclable and biodegradable.



## **Kraft Paper E-Tape**

Biodegradable paper tape is the eco friendly alternative to plastic tapes.

Paper is made from wood, a renewable and recyclable material. When forests are managed responsibly, paper is a great sustainable alternative to plastic.



# SPEAK TO US ABOUT ENVIRONMENTAL PACKAGING LEGISLATION



# SOCIAL VALUE

We give back to the community. Through voluntary work, fundraising and donations, we support many charitable causes across the UK and the world.



## RECYCLING LIVES

We partner with Recycling Lives, a waste management company and charity which offers rehabilitation for ex-offenders, and provides accommodation for homeless people.



## WALK ALL OVER CANCER

Our Hazel 4D team are taking part in this year's Walk All Over Cancer challenge, walking 10,000 steps every day to raise money for Cancer Research UK.



WE'RE NOT YOUR AVERAGE  
PACKAGING SUPPLIER.

WE ARE YOUR SPECIALIST  
SUSTAINABILITY PARTNER.



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recycled paper

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